



Secure mobile communications for clinicians to improve patient care

The Problem

Medical staff are resorting to social messaging platforms such as Whatsapp to discuss work; Patient discussions, treatment options, second opinions, clinical imagery, and next steps. This breaks protocol re patient confidentiality and GDPR legislation. Medical data is not held securely, and medical discussions are not included in patient records. Any learning opportunities, medical advancements or protection is lost.

The Solution

DocComs provides secure mobile communication for all clinicians, to improve patient care and support medical advancements. We believe the medical world deserves first class mobile technology to communicate without limitations, to protect patients and improve outcomes.

Value proposition

DocComs is a network business and free to medical staff.

Value & revenue streams –

- (i) Licence fees (Institutions)
£12M per annum by 2024
- (ii) Value of data
£1bn per annum by 2024
- (iii) Value of the network
£45M per annum by 2024

Market Opportunity

Total Addressable market

£200bn (Global Medical Network)

Serviceable Available market

£168bn (28M healthcare workers)

Market share

+£1bn by 2024 i.e. less than 1% of the market

Traction

User base – 500 approved users in NHS, private & Sports Medicine.

Certified – NHS approved, endorsed, and certified. Easy to procure.

Procurement – Registered on the Clinical Communications Framework and G Cloud 12.

Team

Roseanna Jaggard – CEO. 15 years in delivery and investment.

Matthew Jaggard – NHS Surgeon, Founder, CMO Silverstone.

John Botibol – Head of Development Developer with 25 years' experience in mobile software.

Investment

£2million (EIS Advanced Assurance)